



MiMA

CELEBRATING THE BEST OF MANCHESTER'S YOUNG TALENT

pro-manchester

about future-pro

future-pro is dedicated to promoting and developing young talent within Greater Manchester's business community. We aim to help young professionals develop new business skills, build relationships and network with like-minded people through a variety of events. This includes the prestigious Made in Manchester Awards.



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about the made in manchester awards

The Made in Manchester Awards, brought to you by pro-manchester's future-pro Committee, celebrates the best of Manchester's young business talent, up to the age of 35.

Each year the MiMA's break records when it comes to the volume of applications submitted, calibre of those entering and amount of guests attending on the night. With an audience of over 650 professionals joining us at Emirates Old Trafford in 2024, we can't wait to see everyone come together again to celebrate GM's amazing young talent in 2025... and we want you to be an essential part of making this event the best one yet.

This year's awards will take place on Thursday 6th February 2025 at the The Point - Emirates Old Trafford, Manchester.



headline sponsorship

As headline sponsor, your organisation will benefit from a bespoke package, tailor made to suit your own individual company requirements

- Opportunity to deliver a short welcome address on the night
- Opportunity to show a short company showreel at the awards
- Sponsorship of the Chairman's Rising Star Award (or award of your choice) and opportunity to present the award to the category winner
- Full colour logo and 150 words on the website
- Inclusion of a 1 page advert in the awards brochure
- 1 complimentary table of 12 (normally £1,620 + VAT) positioned at the front of the room
- 5 places at the shortlisted drinks
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)

£10,000 + VAT



award sponsorship

As Award Sponsor you can choose a specific category to align your brand with, from our [18 Award Categories](#).

- Opportunity to present an award to the category winner
- Full colour logo and 50 words on the website
- 1 x complimentary table of 10 (normally £1,350 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Opportunity to have a spot on the judging panel
- Logo featured in dinner brochure
- Branding on all pre and post-event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)

£4,500 + VAT



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MiMA '26 award categories

- Apprentice
- Business Development / Sales Professional
- Business Owner / Entrepreneur
- Business Support Professional
- Diversity & inclusivity Champion
- Finance Professional
- Graduate
- Hospitality, Tourism or Leisure Professional
- HR Professional
- Legal Professional
- Mentor
- Manchester Community Hero
- Marketing / Creative Professional
- Recruitment / Talent Professional
- Sustainability Champion
- Team
- Technology / Innovation Professional
- Chairman's Rising Star

drinks reception sponsorship

- Opportunity to place pop-up banners and marketing materials at the drinks reception
- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post-event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)
- Feature on the entertainment email to all guests as drinks reception sponsor

£3,000 + VAT



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after party sponsorship

- Opportunity to place pop-up banners and marketing materials at the after-party
- Name check at the awards as the After Party Sponsors
- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- 2 x places at the shortlisted drinks
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)
- Feature on the entertainment email to all guests as after-party sponsor

£3.000 + VAT

event sponsorship

- Full colour logo and 50 words on the website
- 2 x complimentary tickets (normally £290 + VAT) positioned at the front of the room
- On-screen branding at the event
- Logo featured in dinner brochure
- Branding on all pre and post event printed and digital material relating to the awards (event specific website, main pro-manchester website, social media and direct e-marketing to 20,000+ professionals in GM)

£2,500 + VAT



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interested? contact us

So, what are you waiting for?! If you would like to hear more about our mima '25 sponsorship opportunities, please get in touch today via the methods below.

Contact Details

Amy Brown

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& don't forget to follow us on socials!..



www.pro-manchester.co.uk/sectorgroups/futurepro



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