

# Transport & Infrastructure Lunch2024

Sponsorship Opportunities



# ABOUT THE EVENT

It is no question that it has been a turbulent few years for transport. Plagued by uncertainty the sector has been hit hard by circumstance and it has undoubtedly played havoc with progress.

At our annual Transport Lunch we will invite transport operators and private sector representatives to help us to get to grips with what is happening regionally and nationally within the transport sector. We will discuss what are, and what should be the priorities for us and our regional leaders and what does all this mean for business. At the lunch you will get to have your say so come armed with your thoughts so we can inform and provide a voice for our business community.

We will also be exploring the Net Zero agenda and what needs to be done to achieve our targets of Zero carbon by 2038.

## PREMIUM LUNCH SPONSORSHIP

#### £3,000 + VAT

- Opportunity to put forward a speaker for the expert panel or do a 5 minute open/close
- 10 delegate places
- · Logo and profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- · Logo on all event literature
- Opportunity to have banner/ exhibition stands at the event
- Opportunity to distribute corporate material & gifts
- Opportunity to do a card drop competition for data capture opportunities
- Opportunity to provide a sponsored blog for the pro-manchester website
- · Member spotlight on pro manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event

### STANDARD LUNCH SPONSORSHIP

#### £1,500 + VAT

- 6 delegate places
- Logo & profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/exhibition stands at the event
- Opportunity to distribute corporate material
- Opportunity to provide a sponsored blog for the pro-manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event



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