



pro-manchester

retail  
lunch

A pink outline icon of a price tag with a small circle at the top, positioned to the left of the word 'lunch'.

18.04.24

Sponsorship Packages



# ABOUT THE EVENT

Retailers have continued to face numerous challenges over the last twelve months. The restriction-free return to stores has been a blessing for many and an opportunity to blend in-store experiences and emerging tech with online offering. Inflationary pressures have however impacted consumer attitudes and spending, as well as increased retailer production, logistics and labour costs.

Join us for our annual retail lunch during which we will look at how some retailers have succeeded against this climate, how others have struggled and what can be learnt from both. We will also look forward to the current year, discussing developing trends in the sector and how these may align with anticipated consumer behaviours.

# PREMIUM LUNCH SPONSORSHIP

**£3,000 + VAT**

- Opportunity to put forward a speaker for the expert panel or do a 5 minute open/close
- 10 delegate places
- Logo and profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/ exhibition stands at the event
- Opportunity to distribute corporate material & gifts
- Opportunity to do a card drop competition for data capture opportunities
- Opportunity to provide a sponsored blog for the pro-manchester website
- Member spotlight on pro manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event

# STANDARD LUNCH SPONSORSHIP

**£1,500 + VAT**

- 6 delegate places
- Logo & profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/exhibition stands at the event
- Opportunity to distribute corporate material
- Opportunity to provide a sponsored blog for the pro-manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event