

pro-manchester

BE MORE

MACHO!

SPONSORSHIP OPPORTUNITIES



ABOUT THE EVENT

Over the past few decades nearly every organisation has focused on improving Diversity, Equity & Inclusion. Some good progress has been made - but more needs to be done.

To drive real change, we need a framework to engage properly with men & unlock lots of small things that together help support a more diverse team, actively champion equity, & ensure inclusion is felt by all.

The MACHO programme is an acronym for 5 simple, actionable steps that we can all do today to help improve DE&I across our organisations & wider business community.

At this interactive pro-manchester lunch, we will be hearing from 10 individuals (5 men and 5 women) from across the vibrant North Deals community as they come together to discuss what being MACHO means to them.

PREMIUM LUNCH SPONSORSHIP

£3,000 + VAT

- **Opportunity to put forward a speaker or do a 5 minute open/close**
- **10 delegate places**
- **Logo and profile on event listing**
- **Logo on the event email campaign and all follow up emails**
- **Logo & profile on post event emailing**
- **Logo on all event literature**
- **Opportunity to have banner/ exhibition stands at the event**
- **Opportunity to distribute corporate material & gifts**
- **Opportunity to do a card drop competition for data capture opportunities**
- **Opportunity to provide a sponsored blog for the pro-manchester website**
- **Member spotlight on pro manchester website**
- **Logo on weekly newsletter for 1 month**
- **Full delegate list prior to the event**

STANDARD LUNCH SPONSORSHIP

£2,000 + VAT

- 6 delegate places
- Logo & profile on event listing
- Logo on the event email campaign and all follow up emails
- Logo & profile on post event emailing
- Logo on all event literature
- Opportunity to have banner/exhibition stands at the event
- Opportunity to distribute corporate material
- Opportunity to provide a sponsored blog for the pro-manchester website
- Logo on weekly newsletter for 1 month
- Full delegate list prior to the event