

Eco-I

North
West



European Union
European Regional
Development Fund

NORTHERN
POWERHOUSE
HM Government

Future proof your business by going low carbon.

The business landscape has changed. The transition to a low carbon economy has already begun. Let us help you change the way you do business by adopting innovative low carbon solutions. Develop new products and services, adopt a future-ready business model, and reduce the carbon intensity of your operations by joining our research and development project.

Lancaster
University



University of
Central Lancashire
UCLan

University of
Cumbria



UNIVERSITY OF
LIVERPOOL



LIVERPOOL
JOHN MOORES
UNIVERSITY



Manchester
Metropolitan
University





How can ECO-I North West help you?



Work with the ECO-I North West team to:

- Access award-winning business and innovation support
- Overcome key challenges and lead a sustainable revolution in your sector
- Benefit from knowledge and skills demonstrated to be world leading in a UK Science Innovation Audit
- Gain access to knowledge, expertise, facilities, and technical resources from leading regional research institutions
- Increase the potential return on R&D investment by collaborating with a university
- Join a network of like-minded businesses and connect with peers, stakeholders, collaborators and identify global contacts



The programme

A short practical programme, delivered by Manchester Metropolitan University that will take your business on a journey to eco innovation.



Discovery

Series of workshops:

- Market analysis
- Innovation techniques
- Technical insights

Incubation

- Technical knowledge transfer
- Business model innovation
- Project development support and application

Implementation

- Defined, and agreed, SMART project
- 1:2:1 support
- Establish baseline GHG emissions to quantify interventions
- Impact analysis

Want to get involved? Contact us today!

Visit: mmu.ac.uk/enterprise/eco-i-north-west/

Email: ecoinorthwest@mmu.ac.uk

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