



## Rapid Response Cohort

During the unprecedented circumstances caused by the coronavirus crisis, we at Be the Business are committed to doing everything we can to help businesses through the immediate impacts and assist in rebuilding once it is over.

In response to this, we have introduced a 12 week **Rapid Response mentoring programme**.

The aim is to help guide SMEs through the crisis, provide them with a sounding board for difficult decisions, and help business owners to develop the most suitable strategy for their business.

This will be more of a peer-to-peer support programme as opposed to a long-term mentoring relationship.

### About the Rapid Response Mentoring Programme

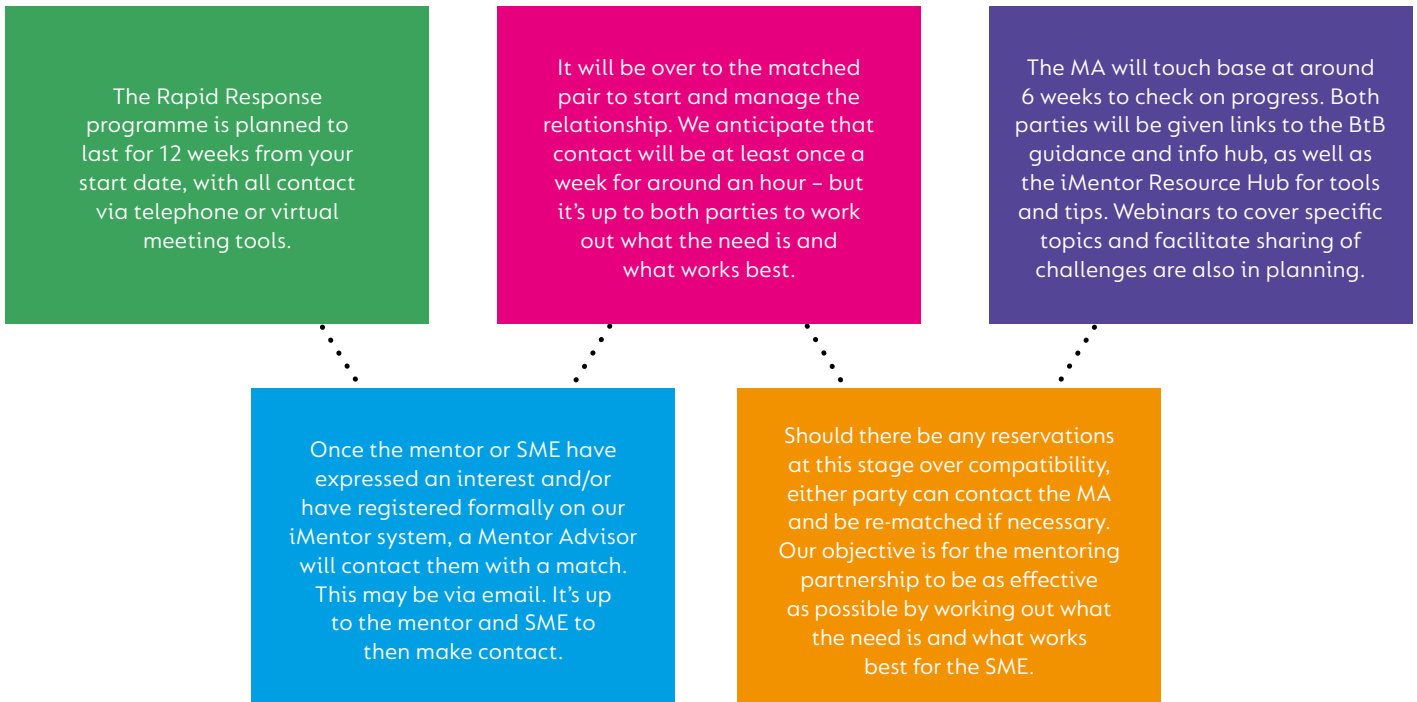
The programme is intended to be a short, sharp injection of support and will entail:

- 12 week support intervention to deal with acute business challenges
- Suggested weekly calls or online meetings of 1-2 hours
- Rapid matching process with existing registered and available mentors and SMEs
- Accelerated registration process for 'new' mentors and SMEs
- Participation in virtual groups/webinars covering support on relevant topics with mentor advisor support



## How it works

An expedited matching process will take approximately 2 weeks from acknowledgement of registration on the programme.



## Getting SMEs the help they need

In order to help as many businesses as possible, the eligibility criteria for SMEs has been set at a minimum of **£1m+ turnover and 6 full time employees** for this cohort. We are also in the process of:

- 1 Rekindling the mentoring relationships already established to support in these challenging times;
- 2 Onboarding hundreds of new mentors ready to work with businesses as they emerge from this period
- 3 Inviting leading firms to put forward mentors who can lend their skills and experience in the following areas:
  - resilience
  - business liquidity
  - risk and change management
  - financial and employment legislation
  - crisis communications

## Get involved

If you are an SME business who would welcome some help and support during this time, meet the criteria as shown and would like to join this Rapid Response mentoring programme, please contact us at [btbmentoring@growthco.uk](mailto:btbmentoring@growthco.uk)

You can visit the [Be the Business Coronavirus Resource Hub](#) on our web site for the latest advice and signposts to help.

